

Cosmetics website + Android/iOS development (Preferly in Shopify)

User requirement - User friendly

1	Login/Register thru mobile number, generates OTP, resend OTP in case of OTP failutre, verify & Login thru Google/Facebook/Insta etc. linked logins
2	Can access the all website products, cost, features without website. Only order, cart, wishlist, history, order tracking & return will require user log in
3	Login can be done with everytime OTP, after logout only
4	No logout untill manually logout, should have device remember funtion by default
5	Offer zones with linkage to the specific page, referral code & offers, discounts, announcements on the top of the page with hyperlinkage of the particular page - left align & in right side, contact number, helpline number, whatsapp linkage of number with icon, your orders
6	Below that, logo (having clicking option to go on the homepage, after wards search tab having auto assist recognizations feature, spells corrections, red warnings on mistakes, similar items in that particular search, after wards profile icon having necessary like Name, Address, Email, Order history, saved cards/UPI etc., logout, cart, wishlist afterwards
7	Below that, various tabs required in single row with icons (lakme) like face, lips, eyes, nails, skincare, combos - selection of items including shades & variants, accessories, blogs etc, if we are moving cursor on it would reflect tree under tree items pages
8	Below that, offer & promotion page with auto & radio button
9	last products/items visited, where you left product/items - 4 items
10	4 best selling items page with reviews, no. of product sold & price
11	4 latest product launch/registered
12	After words, all links - Facebook, Youtube, Instagram, twitter, tumblr, Pintrest, email, Android, iOS, contact, whatsapp
13	Afterwords, Support, Carrier, Careers, T&C, about us, Return, FAQs
14	IN SEARCH BAR - Last searches upto 5-10 products (with clear history), frequent searches on website, suggested keywords,
15	IN ITEMS BLOCK - item description (up to 100 words), Price, Discount %, Selling price, Add to cart, tags (new launch, trending, best selling), Favourite, Buy now, filter, sort etc.
16	IN ITEM DETAILED PAGE: Description, price, discount, shade, add to cart, favourite, buy now, special features, dropdowns: discription, how to use, ingredients, FAQ, additional details, company webstie on the bottom of every page including all main website content
17	Zooming on product scrolling
18	One touch Whatsapp help integration
19	Reference above has been taken websites: Sugar cosmetics, Mamaearth, Lakme India etc
20	Some features may be added/modified during website making, consider this for your reference purpose only

Android app & iOS, part of development & it would be sync from website/admin panel

Admin panel required to do all listed task above & should be user friendly

PS: We need post services as well with one year min. & complete website back up file for any future changes